



The 93rd Annual Meeting of the Japanese Biochemical Society

— 2020 —

Partnership Prospectus

**Bio-industry seminar, Exhibition,
and Various advertisements**

Exhibition Date	September 14 (Mon) – 16 (Wed), 2020
Exhibition Venue	PACIFICO YOKOHAMA NORTH (Open in April,2020)
President	Kiyoko Fukami (Tokyo University of Pharmacy and Life Sciences)

Contact

A&E Planning Co., Ltd.

Address: Hitotsubashi Bekkan 4F, 2-4-4,
Hitotsubashi, Chiyoda-ku, Tokyo
101-0003 Japan

Tel: +81-3-3230-2744

e-mail: e_jbs2020@aeplan.co.jp

Program booklet advertising

A5 size booklet

- ◆Rate: Black & White - JPY70,000/page (tax excluded)
- ◆Insertion: JPY90,000/slot (tax excluded)
- ◆Application deadline: June 15 (Mon), 2020 *tentative
- ◆Ad submission deadline: June 22 (Mon), 2020 *tentative

Web banner

Call for ads on the website of JBS2020.

- ◆Spots: 10
- ◆Fee: JPY100,000/spot (tax excluded)
- ◆Application deadline: When application reaches 10 or Aug 24 (Mon), 2020.

Web banner (Video ad)

Call for video ads on the website of JBS2020.

- ◆Spots: 5
- ◆Display time: 10 seconds/spot
- ◆File format: mp4
- ◆Fee: JPY150,000/spot (tax excluded)
- ◆Application deadline: When application reaches 5 or Aug 24 (Mon), 2020.

Screen advertising

Call for ads projected on the screen of lecture/presentation room at break times. (except before luncheon seminars).

- ◆Spots: 10
- ◆Display time: 60 seconds/spot (Rotation)
- ◆File format: Power Point or mp4
- ◆Fee: JPY100,000/spot (tax excluded)
- ◆Application deadline: When application reaches 10 or July 3 (Fri), 2020.

Raffle draw sponsor

Call for sponsors for raffle draw area in the exhibition.

- ◆Slots: 10
- ◆Fee: JPY100,000/slot (tax excluded)
- ◆Benefit: Sponsor sign (prepared by JBS2020) is placed at the raffle draw booth. Giveaways or leaflets can be placed or distributed at the raffle draw booth.
- ◆Application deadline: When application reaches 10 or July 3 (Fri), 2020.

◆ Outline

- Name The 93rd Annual Meeting of the Japanese Biochemical Society
- Date September 14 (Mon) – 16 (Wed), 2020
- Venue PACIFICO YOKOHAMA NORTH (Open in April,2020)
- Expected number of participants 3,000
- Organizing Committee (as of September, 2019) *Alphabetical Order

President	Kiyoko Fukami	(Tokyo University of Pharmacy and Life Sciences)
Secretary General	Shigeru Yanagi	(Tokyo University of Pharmacy and Life Sciences)
Program Chair	Mitsuo Tagaya	(Tokyo University of Pharmacy and Life Sciences)
Secretary General Aides	Hidefumi Inoue	(Tokyo University of Pharmacy and Life Sciences)
	Akihiro Ito	(Tokyo University of Pharmacy and Life Sciences)
	Fumiko Ito	(Tokyo University of Pharmacy and Life Sciences)
	Yoshikazu Nakamura	(Tokyo University of Science)
	Motoyoshi Nomizu	(Tokyo University of Pharmacy and Life Sciences)
	Reiko Sato	(Tokyo University of Pharmacy and Life Sciences)
	Masatada Tamakoshi	(Tokyo University of Pharmacy and Life Sciences)
	Kazuma Tomizuka	(Tokyo University of Pharmacy and Life Sciences)
	Atsuko Yoneda	(Tokyo University of Pharmacy and Life Sciences)

Program Committees

Junken Aoki	(Tohoku University)	Takehiko Sasaki	(Tokyo Medical and Dental University)
Makoto Arita	(Keio University/RIKEN)	Haruhiko Shiomi	(Keio University)
Haruhiko Bito	(The University of Tokyo)	Atsushi Suzuki	(RIKEN)
Masao Doi	(Kyoto University)	Hideki Taguchi	(Tokyo Institute of Technology)
Arata Kaneko	(Kyoto University)	Takehiro Takekawa	(The University of Tokyo)
Tomoyoshi Kanki	(Niigata University)	Kohei Tsumoto	(The University of Tokyo)
Daiju Kitagawa	(The University of Tokyo)	Toshikazu Ushijima	(National Cancer Research Center)
Hitoshi Kurumizaka	(The University of Tokyo)	Koji Yamanaka	(Nagoya University)
Hozumi Motohashi	(Tohoku University)	Takehiko Yokomizo	(Juntendo University)
Yoshikazu Nakamura	(Tokyo University of Science)	Atsuko Yoneda	(Tokyo University of Pharmacy and Life Sciences)
Hitoshi Nakatogawa	(Tokyo Institute of Technology)		
Ikuko Nishimura	(Konan University)		
Motoyoshi Nomizu	(Tokyo University of Pharmacy and Life Sciences)		
Takemasa Ozawa	(The University of Tokyo)		

◆ Budget

(1) Income

Item	Amount (JPY)	Remarks
(1) Registration fees (3,000 pax / Advance and On-site)	27,095,000	Members, Student members and Non-members
(2) Grant	7,800,000	JBS
(3) Seminar fees (4 seminars)	3,520,000	Bio-industry (Luncheon) seminars
(4) Exhibition fees (80 booths)	19,085,000	Research support companies (devices, reagents, technical services, etc.), Pharmaceutical/Food/Beverage companies, Academic societies, Book sales, etc.
(5) Ad fees	626,400	Web banner, etc.
(6) Contributions	9,500,000	FPMAJ, etc.
Total (JPY)	67,626,400	

(2) Expenditure

Item	Amount (JPY)	Remarks
(1) Preparation expenses	12,517,913	Print/Production, Communication/Haulage, etc.
(2) Operation expenses	33,015,948	Venue rental, Equipments, etc.
	17,411,396	Exhibition, Equipments, Agent service fee, Personal, etc.
(3) Post-meeting expenses	6,695,715	Personal, Agent service fee, etc.
Total (JPY)	67,626,400	

*as of July 8, 2019

Schedule(tentative) *as of September, 2019

Day 1 – September 14 (Mon)

9:00-11:00	11:10-11:55	12:05-12:55	13:00-13:45	13:50-14:40	13:20-14:20	14:50-16:50
Symposia	Poster session	Bio-industry (Luncheon) seminars	Poster session	Plenary lecture	Symposia Talks	Symposia Talks
Exhibition: 9:00 – 17:00						

Day 2 – September 15 (Tue)

9:00-11:00	11:10-11:55	12:05-12:55	13:00-13:45	13:50-14:40	13:20-14:20	14:50-16:50
Symposia	Poster session	Bio-industry (Luncheon) seminars	Poster session	Plenary lecture	Symposia Talks	Symposia Talks
Exhibition: 9:00 – 17:00						

Day 3 – September 16 (Wed)

9:00-11:00	11:10-11:55	12:05-12:55	13:00-13:45	13:50-14:40	13:20-14:20	14:50-16:50
Symposia	Poster session	Bio-industry (Luncheon) seminars	Poster session	Plenary lecture	Symposia Talks	Symposia Talks
Exhibition: 9:00 – 14:30						

◆Program (tentative)

- Plenary lectures
- Symposia
- Oral presentations / Poster presentations
- Bio-industry (Luncheon) seminars
- Exhibition

… Others

[Bio-industry (Luncheon) seminar]

Bio-industry seminars will be co-hosted with applicants as a part of meeting program.

◆Date & Time September 14 – 16, 2020 For 3 days
Slot: 50 minutes (around lunchtime)
3 – 5 seminars per day will be held in parallel. The number of seminars will vary depending on applications.
*Slot may change due to the program.

◆Venue Lecture/presentation rooms, PACIFICO YOKOHAMA NORTH

◆Qualification Exhibitors in principle * Fee varies for non-exhibitor.

◆Slots Up to 16

◆Fee Room charge and equipment cost (projector, screen, microphone, etc.) are included.
(tax excluded) Lunch price is not included.

- Exhibitor (with an application for exhibition)

September 14 (Mon) JPY800,000 + Lunch

September 15 (Tue) JPY800,000 + Lunch

September 16 (Wed) JPY600,000 + Lunch

- Non-exhibitor (with no application for exhibition)

September 14 (Mon) JPY900,000 + Lunch

September 15 (Tue) JPY900,000 + Lunch

September 16 (Wed) JPY700,000 + Lunch

Requests for date and room are handled on a first-come-first-served basis, but please note that it may not be possible to grant some requests due to scheduling considerations.

◆Application Please apply via online application system linked to the sponsorship page of JBS2020 website;
<https://www2.aeplan.co.jp/jbs2020/en/index.html>

◆Application deadline May 15 (Mon), 2020 *tentative

◆Secretariat JBS2020 Exhibition secretariat (c/o A&E Planning Co., Ltd.)

Address: 2-4-4, Hitotsubashi, Chiyoda-ku,
Tokyo 101-0003 Japan

Tel: +81-3-3230-2744

Fax: +81-3-3230-2479

e-mail: e_jbs2020@aeplan.co.jp

● What is included in the fee

- 1) Room charge
- 2) Standard equipment (projector, screen, audio, and laser pointer)
- 3) Tools : Desk light, bell, stopwatch, table for distributing handouts and box lunches, etc.
- 4) Name badge for JBS2020 ×3

***Please complete a regular registration procedure as a participant if the speaker is a member of JBS.**

- 5) Staff badge for bio-industry seminar staff ×10 (separately from Staff badge for exhibitors)
- 6) Program booklet ×1

*Even if a seminar is co-hosted by 2 and more companies, 4)-6) will be handed to the person in charge of application as above, no extra items will be provided.

● What is not included in the fee

- 1) Equipment other than listed above. Also, please bring your own computer for presentation.
Please check a connection with the projector and the projection by yourself.
- 2) Operating staff: Staff for distributing box lunch, lighting and announcement
- 3) Lunch price: Please decide a quantity of box lunch, and the secretariat will order with others.
(Box lunch with drink: approx. JPY1,300/box (tax excluded), An invoice will be sent separately.)
- 4) Reception expenses: Honorarium, travel/accommodation expenses, etc. for speaker and chair
- 5) Signboard, display and nameplate
- 6) Individual anteroom: An anteroom is shared with other co-hosts.

◆ Lunch ticket distribution

Advance reservation will be available, and a part of lunch tickets will be distributed on-site. *under consideration *as of September, 2019

ex.) Advance reservation : On-site = 8 : 2

Total = 200 box lunches → Advance 160 : On-site 40

Advance reservation
*tentative

After the pre-registration deadline of JBS2020, an e-mail will be sent to those who completed pre-registration to inform them of the start of advance reservation for bio-industry seminar as soon as it is ready.

Advance reservation will be accepted on a first-come-first-served basis.

Affiliation, name and e-mail address of those who made an advance reservation will be provided to each co-host.

On-site
*tentative

The secretariat will distribute some lunch tickets at a distribution desk in the morning on the day of each seminar. Lunch ticket will be prepared by the secretariat.

Attention

Please distribute box lunch in exchange for advance reservation or lunch ticket.

“Advance reservation” and “Lunch ticket” will be invalid after the start time of seminar, and box lunch left can be distributed to those who do not have lunch ticket.

◆Remarks

- **Theme:** Bio-industry seminars aim to enlighten participants on the latest progress of research methodology about a wide range of technologies in the field of biochemistry. We especially welcome the themes which allow them to learn a recent trend from young researchers.
- **Abstract:** Abstract of seminar can be written in free form, but please include main theme, purpose, speaker, content, and time in as much detail as possible. The content of seminar can be academic lecture by an invited speaker, promotion of your products, technical course, etc. Please decide as you like. If you have any questions, please contact the secretariat.
- **Language:** Japanese or English
- **PR:** PR of your seminar specifying “co-hosted with the 93rd Annual Meeting of the Japanese Biochemical Society” is welcomed. If you use media other than brochures and your own website, please contact the secretariat beforehand.
- **Program:** Program will be organized by the organizing committee and announced by the secretariat to the co-hosts. Please make sure to inform the secretariat at least the name of speaker and his/her affiliation by the deadline for organizing program.
- **Theme and abstract:** The theme and abstract of your seminar will be printed on the program booklets and posted on the website too.

Manuscript should include

1) Abstract for program booklet (PDF)

2) Title and Name of speaker (text)

3) Abstract of your presentation (text)

Submission deadline: Mid-June, 2020 *tentative

*The details will be informed after application.

- **Distribution of flyers:** Co-hosts of seminar are allowed to distribute flyers etc. for an announcement only in the morning on the day of seminar. Inside the building of PACIFICO YOKOHAMA NORTH, the floors where JBS2020 takes place are available, but outside is prohibited.
- **Invitation:** Luncheon seminars are held as a part of program and only registered participants are able to join the seminars. If co-hosts invite someone to the seminars, they are required to complete registration procedure for JBS2020.

[Exhibition]

- ◆Date & Time September 14 (Mon), 2020 9:00 - 17:00
September 15 (Tue), 2020 9:00 - 17:00
September 16 (Wed), 2020 9:00 - 14:30
- ◆Venue Exhibition Hall, 1F, PACIFICO YOKOHAMA NORTH (Open in April, 2020)
- ◆Acceptable Exhibits Equipment, reagents, single-use devices, computer systems including software or database, contract services, PR activity of university or research institution, other services for research, and related books.
- ◆Application Please apply via online application system linked to the sponsorship page of JBS2020 website;
<https://www2.aeplan.co.jp/jbs2020/en/index.html>
- ◆Application deadline June 15 (Mon), 2020 *tentative
*Please note that applications may be closed when there is no vacancy even before the application deadline.
- ◆Payment An invoice will be sent after acceptance. Please make sure to pay by the due date written on the invoice. Bank charges shall be borne by the applicant.
- ◆Payment due date Please check the invoice.
* If you cannot pay by the due date for some reasons after receipt of an invoice, please make sure to inform the secretariat. If we cannot confirm the payment without notice, your application will be considered to be cancelled and a cancellation charge will be incurred. Please note that no exhibition booth will be prepared at the venue in this case.
- ◆Cancellation Once we receive your application, no cancellation will be accepted except in an inevitable accident recognized by the organizing committee. Even in case the cancellation is accepted, a notice in writing must be sent to the secretariat and a cancellation charge will be incurred as below based on the receipt date of the notice.
[Cancellation charge]
Notice on or before June 14, 2020 ... 50% of the billing amount
Notice on or after June 15, 2020 ... 100% of the billing amount
- ◆Secretariat JBS2020 Exhibition secretariat (c/o A&E Planning Co., Ltd.)
PIC: Iwamura, Kitajima
Address: 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
e-mail: e_jbs2020@aeplan.co.jp

- ◆ **Booth Allocation** Booths will be allocated upon due consideration of kinds, shapes, weight of exhibits, the number of booths, etc. after the application deadline and notify the exhibitors by a “Confirmation notice”. No exhibitors meeting will be held.
*If you have any requests, please let us know through the message column of the application form etc. by the application deadline.

- ◆ **Display Table** A display table is equipped in an exhibition booth. If you do not need it to place exhibits directly on the floor, please specify the number of booth that do not require a display table on the application form.

- ◆ **Exhibits Control** Please be reminded that all exhibits are under exhibitors’ control, and the secretariat is not responsible for any losses, thefts, fire or damages by an inevitable accident during the exhibition.

- ◆ **Others** Distributing flyers, catalogues or samples apart from your booth during the exhibition is not permitted (in and out of the building) except for the following cases;
* Distribution by co-hosts of luncheon seminars in the morning on the day of seminar.
(Please refer to the luncheon seminar section for the details.)
* PR by exhibitors who applied after the application deadline and have permission from the organizing committee. (charged option, only at the designated area)

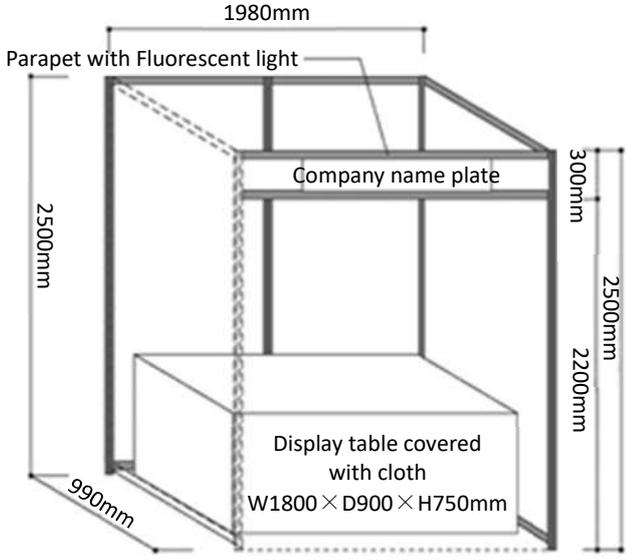
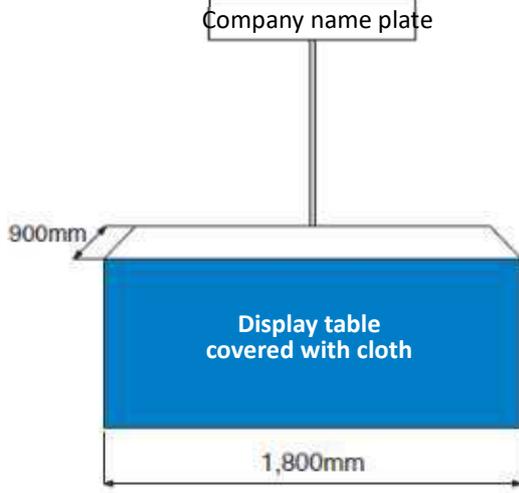
- ◆ **Set-up & Dismantling** Set-up: September 13 (Sun), 2020 14:00 – 18:00
Dismantling: September 16 (Fri), 2020 After the exhibition
*Above schedule is subject to change. Please make sure to check a “Confirmation notice”.

◆ Booth Type & Fee

Application deadline: June 15 (Mon), 2020

*Please note that applications may be closed when there is no vacancy even before the application deadline.

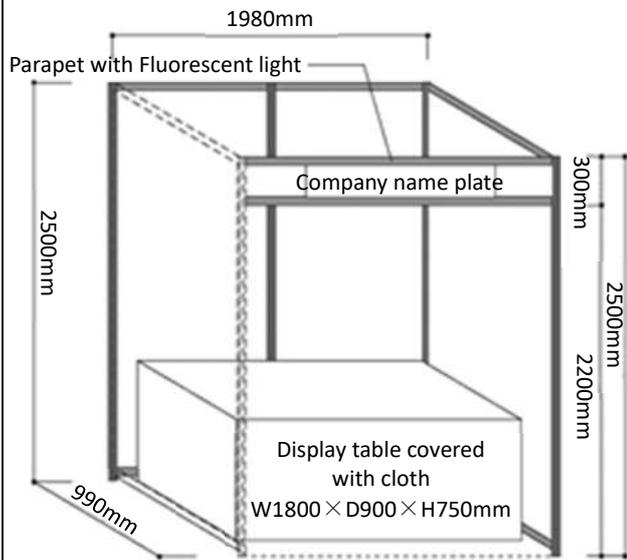
Number of booths: 80 booths offered

<p>● Type A: JPY250,000/booth (tax excluded)</p>	<p>● Type B: JPY50,000/booth (tax excluded)</p>
<p>Acceptable Exhibits Equipment, reagents, single-use devices, computer systems including software or database, contract services, PR activity of university or research institution, and other services for research.</p>	<p>Acceptable Exhibits For bookstores and publishers dealing in related books and translation/proofreading service providers.</p>
	
<ul style="list-style-type: none"> ● Booth Size: W1,980×D990×H2,500mm ● Furniture: Display table(W1,800×D900×H750mm), Company name plate, Light (40W) and 1 chair ● System panel booth. Display table will be covered with a cloth (Top: White/Side: Blue). ● Carpeting cannot exceed 300mm in depth in front of the booth. Also, even if it is face-to-face booths, aisles cannot be carpeted. <p>◆ 1 name badge for JBS2020 will be provided regardless of the number of booth. No entry for bio-industry seminars with this badge.</p> <p>◆ 1 program booklet per company will be provided.</p> <p>◆ 5 exhibitor’s name badges per booth will be distributed.</p>	<ul style="list-style-type: none"> ● Booth Size: W1,800×D900×H700mm ● Furniture: Display table(W1,800×D900×H700mm), Company name plate, and 1 chair ● Display table will be covered with a cloth (Top: White/Side: Blue). <p>◆ 5 exhibitor’s name badges per booth will be distributed.</p>
<p>● Electricity is optional, please order via the online application system if needed. Installation work charge for electric power supply equipment and electricity charge will be billed to each exhibitor.</p>	

● **Type C (Academic type): JPY120,000/booth (tax excluded)**

Acceptable Exhibits

Universities and public institutions can choose Academic type. University-launched ventures are also included **if you agree that the name of university is also printed on the company name plate.**



- Booth Size: W1,980×D990×H2,500mm
- Furniture: Display table(W1,800×D900×H750mm), Company name plate, Light (40W) and 1 chair
- System panel booth. Display table will be covered with a cloth (Top: White/Side: Blue).
- ◆ 1 name badge for JBS2020 will be provided regardless of the number of booth. No entry for bio-industry seminars with this badge.
- ◆ 1 program booklet per company will be provided.
- ◆ 5 exhibitor’s name badges per booth will be distributed.

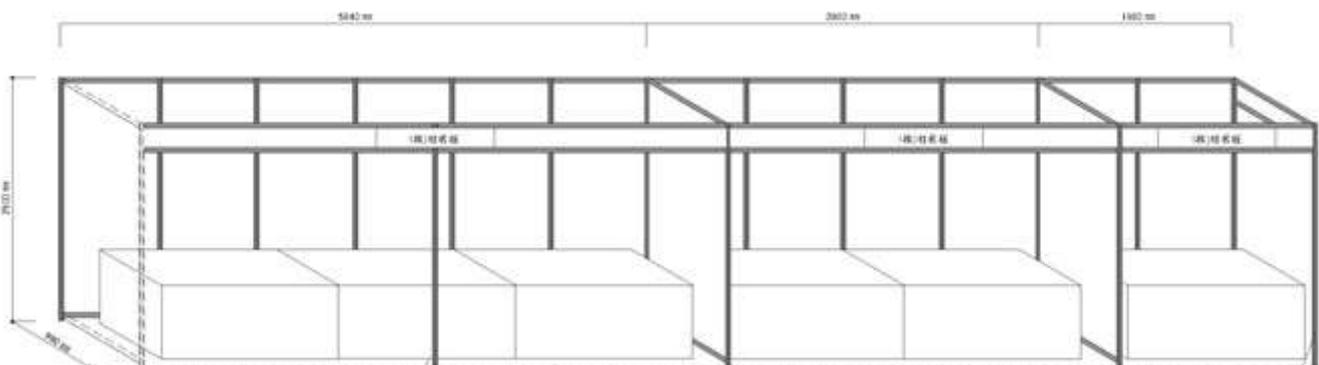
* The secretariat will allocate booths after the application deadline. No exhibitors meeting will be held.

* If you have any requests for booth allocation, please let us know through the message column of the application form etc. by the application deadline.

*Booth spec is same as Type A.

● **Electricity is optional**, please order via the online application system if needed. Installation work charge for electric power supply equipment and electricity charge will be billed to each exhibitor.

● **Image of booth allocation – Type A**



Advertising in JBS2020 Program booklet

*as of September, 2019

Advertising in JBS2020 program booklet is available.

The program booklet will be purchased by all JBS members and non-members participating in JBS2020. A circulation will be 12,000. Please take advantage of this opportunity to promote your business.

◇ Rate		◇ Date of issue	Late August, 2020
Back cover (4 colors)	JPY200,000 (tax excluded)	◇ Application deadline	June 15, 2020
Inside back cover (4 colors)	JPY160,000 (tax excluded)	◇ Ad submission deadline	June 22, 2020
Inside front cover (4 colors)	JPY180,000 (tax excluded)	◇ Book size	A5 (210 mm height × 148 mm wide)
Back matter 1 page (B&W)	JPY80,000 (tax excluded)	◇ Ad size	1 page: 180 mm height × 125 mm wide
Back matter 1/2 page (B&W)	JPY50,000 (tax excluded)		1/2 page: 85 mm height × 125 mm wide
Back matter 1 page (4 colors)	JPY140,000 (tax excluded)		*Bleed is not acceptable.
◇ Circulation	12,000		

◇ Ad requirements

Black&White / 4 colors ... Print-ready data. Please attach a print sample.

Format: Adobe Illustrator

Please outline all fonts and embed all images. Also, please specify your OS and version of illustrator used for creating ad. Proofreading will be performed by the printer, please note that a proof sheet will not be sent to you.

[Apply to]

JBS2020 Advertising Department (c/o A&E Planning Co., Ltd.)

Hitotsubashi Bekkan 4F, 2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan

Tel +81-3-3230-2744 / e-mail: adinfo@aeplan.co.jp *Please send the application form by e-mail.

JBS2020 Application form for advertising in Program booklet

Date:

We hereby apply for advertising as follows;

Company Name:

Division:

TEL:

FAX:

Address: (Postal / ZIP code:

)

Person in charge:

e-mail address:

Space	Page	Rate
Back cover ▪ Inside front cover ▪ Inside back cover Back matter (Black&White) ▪ Back matter (4 colors)	Page(s)	JPY

JBS2020 various advertisements

*as of September, 2019

Various types of advertisements are available at JBS2020.

Please take advantage of this opportunity to promote your business.

■ Web banner

- ◆ Application deadline August 24 (Mon),2020 *Closed when application reaches 10.
- ◆ Rate JPY100,000/spot (tax excluded)
- ◆ Spot Up to 10 spots
*Application for multiple spots is also acceptable.
- ◆ Banner Size Please ask the secretariat.
- ◆ Format GIF (Animation and Infinite loop are acceptable), JPEG
*Please submit GIF/JPEG file together with URL for affiliate link.

* The change of banner design is accepted only once.

■ Web banner (Video ad)

- ◆ Application deadline August 24 (Mon),2020 *Closed when application reaches 5.
- ◆ Rate JPY150,000/spot (tax excluded)
- ◆ Spot Up to 5 spots
10 seconds per spot
- ◆ Banner Size Please ask the secretariat.
- ◆ Format mp4
*Please submit mp4 file together with URL for affiliate link.



■ Screen advertising

Screen ad will be projected on the screen at break times before each session (except for luncheon seminars) each day during JBS2020.

- ◆ Application Deadline July 3 (Fri), 2020 *tentative
- ◆ Rate JPY100,000/spot (tax excluded)
- ◆ Spot 10 (60 seconds per spot)
*Application for multiple spots is also acceptable.
- ◆ Ad requirements
 - Length Up to 60 seconds per spot
 - Size 1024 px × 768 px (XGA)
*Please check at this environment beforehand.
 - OS Windows 7 or later / Macintosh OS 10.4 or later is recommended.
 - Application Only PowerPoint
[Windows] PowerPoint 2003 or later
[Macintosh] PowerPoint 2004 or later
 - Font Times, Times New Roman, Helvetica, Arial, Symbol
*If other fonts are used, please make sure to embed.

■ Raffle draw sponsor

Call for sponsors for raffle draw area in the exhibition. Sponsor sign (prepared by JBS2020) is placed at the raffle draw booth. Giveaways or leaflets can be placed or distributed at the raffle draw booth.

Offering gifts named after your company is also welcomed. You can directly give it to winners or guide them to your booth by exchange tickets.

- ◆ Application Deadline July 3 (Fri), 2020 *tentative
- ◆ Fee JPY100,000/slot (tax excluded)
- ◆ Slots 10

JBS2020 Symposium partner presentation

*as of September, 2019

The symposium partner presentation is an opportunity of a 3-minute presentation at a lecture room before each symposium. PR of your company, products, exhibition booth etc. are available. Also, symposium is selectable. Please take advantage of this opportunity.

- Qualification Exhibitors or Luncheon seminar co-hosts
- Presentation Presentation time is 3 minutes / 1 company per 1 symposium
Requests for symposium that a presentation will be given at are handled on a first-come-first-served basis..
Distributing leaflets is allowed at the entrance of lecture room.
Please do not prevent participants from going in and out.
Application for multiple symposia is also welcomed.
- Fee JPY100,000 (tax excluded) / symposium
- Application Deadline July 3 (Fri), 2020

* Please refer to the website of JBS2020 for the details of symposia.

<https://www2.aeplan.co.jp/jbs2020/en/program.html>

JBS2020 Donations

- 1) Name Donations for The 93rd Annual Meeting of the Japanese Biochemical Society
- 2) Target amount JPY9,500,000
- 3) Target FPMAJ, travel companies, foundations, companies
- 4) Period September 14 (Sun), 2019 – September 14 (Mon), 2020
- 5) Purpose For preparing and operating The 93rd Annual Meeting of the Japanese Biochemical Society and related events etc. to be held at PACIFICO YOKOHAMA NORTH from September 14 (Mon) to 16 (Wed), 2020.
- 6) Tax law No tax exemptions are applied.
- 7) Disclosure of information We agree that sponsors disclose their contributions on their websites etc. according to their guidelines.
- 8) Inquiries JBS2020 Exhibition secretariat (c/o A&E Planning Co., Ltd.)
2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan
Tel: +81-3-3230-2744
e-mail: e_jbs2020@aeplan.co.jp

JBS2020 Application Form for Various Advertisements

Date: _____

We hereby apply for;

*Please check a box and write the number of spot.

Web Banner × _____ JPY100,000(tax excluded)/spot

Web banner (Video ad) × _____ JPY150,000(tax excluded)/spot

Screen advertising × _____ JPY100,000(tax excluded)/spot

Raffle draw sponsor × _____ JPY100,000(tax excluded)/slot

Company name: _____

Address: (Postal / ZIP code: _____)

Person in charge:

Name _____

Division _____

Tel _____ Fax _____

e-mail _____

[Inquiries / Apply to]

JBS2020 Exhibition secretariat (c/o A&E Planning Co., Ltd.)

2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan

Tel: +81-3-3230-2744

e-mail: e_jbs2020@aeplan.co.jp

JBS2020 Application Form for Symposium partner presentation

Date: _____

We hereby apply for Symposium partner presentation as follows;

Company name: _____

Person in charge:

Name _____

Tel _____ e-mail _____

Symposium

◆ 1st Choice

Session No. _____ Date _____ Time _____

Session Title _____

Organizer (Affiliation) _____

◆ 2nd Choice

Session No. _____ Date _____ Time _____

Session Title _____

Organizer (Affiliation) _____

[Inquiries / Apply to]

JBS2020 Exhibition Secretariat (c/o A&E Planning Co., Ltd.)

2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan

Tel: +81-3-3230-2744

e-mail: e_jbs2020@aeplan.co.jp

JBS2020 Application form for Donations

Date: _____

To: Kiyoko Fukami

President of The 93rd Annual Meeting of the Japanese Biochemical Society

We hereby donate for The 93rd Annual Meeting of the Japanese Biochemical Society as follows;

The amount of donation: JPY _____

Address: (Postal / ZIP code: _____)

Name (Company name): _____

Person in charge:

Name _____

Division _____

Tel _____ e-mail _____

Payment schedule: _____

[Inquiries / Apply to]

JBS2020 Exhibition secretariat (c/o A&E Planning Co., Ltd.)

2-4-4, Hitotsubashi, Chiyoda-ku, Tokyo 101-0003 Japan

Tel: +81-3-3230-2744

e-mail: e_jbs2020@aeplan.co.jp

Collaborative Offers

The Japanese Biochemical Society

×

The 93rd Annual Meeting of the Japanese Biochemical Society

- ① For application for exhibition booth and other option in total JPY200,000 and over
- We offer one of the following benefits;
1. 20% off for advertising in the header of JBS newsletter (on the 25th of every month, subscribers: 8,000) (the regular price: JPY50,000)
 2. Free banner advertising on the JBS website for 1 month (the regular price: JPY20,000).
- ② For application for exhibition booth and other option in total JPY300,000 and over
- We offer one of the following benefits;
1. 20% off for delivering e-mail to the JBS members (Delivery date is selectable, subscribers: 8,000) (the regular price: JPY100,000)
 2. 20% off for advertising in the header of JBS newsletter (on the 25th of every month, subscribers: 8,000) (the regular price: JPY50,000)
 3. Free banner advertising on the JBS website for 1 month (the regular price: JPY20,000).
- ③ For application for luncheon seminar
- We offer the following benefit;
- Free for delivering e-mail to the JBS members (Delivery date is selectable, subscribers: 8,000) (the regular price: JPY100,000)

[Sponsorship Benefit]

① ALL IN ONE!!

The multi-purpose hall and 42 meeting rooms are located in the same building.
It became easier for participants to move from lecture room to exhibition hall.



<https://youtu.be/8Eo97FEIPcg>

↑ See the video ↑

② Poster session: Both in the morning and the afternoon!

Poster sessions will be held once in the morning and once in the afternoon separately.

Morning: 11:10 - 11:55 Afternoon: 13:00 - 13:45

Both are scheduled at the time when participants are more active so that they can visit your exhibition booths.

③ Bio-industry seminar: 2 seminars for the fee of 1 seminar!

If you apply for a bio-industry seminar, one more seminar is available for free.

- * If you are interested in, please let us know when applying.
- * Both seminars will be on the program booklets and app.
- * The cost of box lunch will be incurred.
- * Each seminar will be scheduled on different dates during the meeting.

④ Exhibition: Apply for 3 and more booths, get 10% OFF!!

If you apply for 3 and more booths of Type A, you can get 10% discount.

ex.) Total amount of 3 booths = **JPY750,000 → JPY675,000**