

7th Annual Meeting of The Japanese Society for Genome Editing

---Information of Sponsorship Opportunities---

- Medal Sponsors(Gold, Silver and Bronze)
- Sponsored Seminar-Live streaming
- Session Sponsor
- On-demand Seminar
- Online Exhibition
- Break time CM
- Web Banner
- Program Booklet Advertising

Outline • • • • •

Period: June 6 (Monday) – June 8 (Wednesday), 2022
Conference Method: Online
President: Akitsu Hotta (CiRA, Kyoto University)
Expected No. of Participants: 400
Website: <https://www2.aeplan.co.jp/ge2022/>

Organizing Committee • • • • •

President: Akitsu Hotta (Kyoto University)
Masato Kinoshita (Kyoto University)
Arata Honda (Jichi Medical University)
Ryuichi Nishihama (Tokyo University of Science)
Kosuke Yusa (Kyoto University)
Knut Woltjen (Kyoto University)
Yusuke Kojima (Kyoto University)

---Medal Sponsor---

Gold Sponsor

Sponsorship fee in total: Over 825,000 JPY (tax included)

- **5% discount from total sponsorship fee of the application.** Additional application is inapplicable.
- Flyer bundling service (Abstract booklet will be delivered before the meeting)
- Banner advertising on the Annual Meeting's Website
- Company logo on the medal sponsor page of the abstract booklet
- Post advertising text on the JSGE member mailing list

Silver Sponsor

Sponsorship fee in total: Over 660,000 JPY (tax included)

- **3% discount from total sponsorship fee of the application.** Additional application is inapplicable.
- Banner advertising on the Annual Meeting's Website
- Company logo on the medal sponsor page of the abstract booklet
- Post advertising text on the JSGE member mailing list

Bronze Sponsor

Sponsorship fee in total: Over 495,000 JPY (tax included)

- **2% discount from total sponsorship fee of the application.** Additional application is inapplicable.
- Banner advertising on the Annual Meeting's Website
- Company logo on the medal sponsor page of the abstract booklet
- Post advertising text on the JSGE member mailing list

--- 01. Sponsored Seminar -Live streaming ---

Seminar slots in the meeting program which sponsored company can arrange freely.

Title of seminar with sponsor name will be posted on the website, and title/abstract will be published on the abstract booklet. **The leads of the attendees who have given consent to provide personal information will be offered to sponsors.**

- **Date :** June 6 (Monday) – June 8 (Wednesday), 2022

- **Allocation time :** 40 minutes

- **Presentation format :** Online seminar conducting Zoom webinar

- **Slots :** Up to 3 slots (1 slot/1 sponsor/day)

*Please specify request of session date on the application form.

- **Rate : 440,000 JPY (tax included)**

*Once application via e-mail or fax is received, the application cannot be cancelled.

- **Free tickets:** 4 free meeting tickets are provided

- **Application deadline :** January 18, 2022

*Even if title, speaker, or contents are not fixed yet, please send us the application by the deadline.

- **Abstract deadline:**

Title, speaker and abstract will be published on the abstract booklet. Please send us the following items by the deadline.

- **Title and speaker:** April 8, 2022

- **Abstract body:** April 26, 2022

---02. Session Sponsor---

Sponsors can give a 10-minute live streaming presentation at the beginning of a session.

Presentation title will be published on the abstract booklet and the meeting website.

We recommend you to select a session which is closed field in your products or services.

Note: Session chair will conduct whole session.

- **Rate : 220,000 JPY (tax included)**
- **Allocation time :** 10 minutes
- **Slots :** 1 session/ sponsor, Up to 8 slots
- **Free tickets:** 2 free meeting tickets are provided
- **Application deadline :** January 18, 2022

---03. On-demand Seminar---

On-demand seminars will delivery via the website and meeting portal site.

Thumbnails will be posted on participant-only page.

Title of seminar and abstract will be posted on the website and the abstract booklet.

- **Rate : 220,000 JPY (tax included)**
- **Allocation time :** 20minutes
- **On-demand delivery period : June 6 – late July, 2022**
- **Application deadline :** January 18, 2022
- **Presentation data:** MP4, URL of YouTube or VIMEO

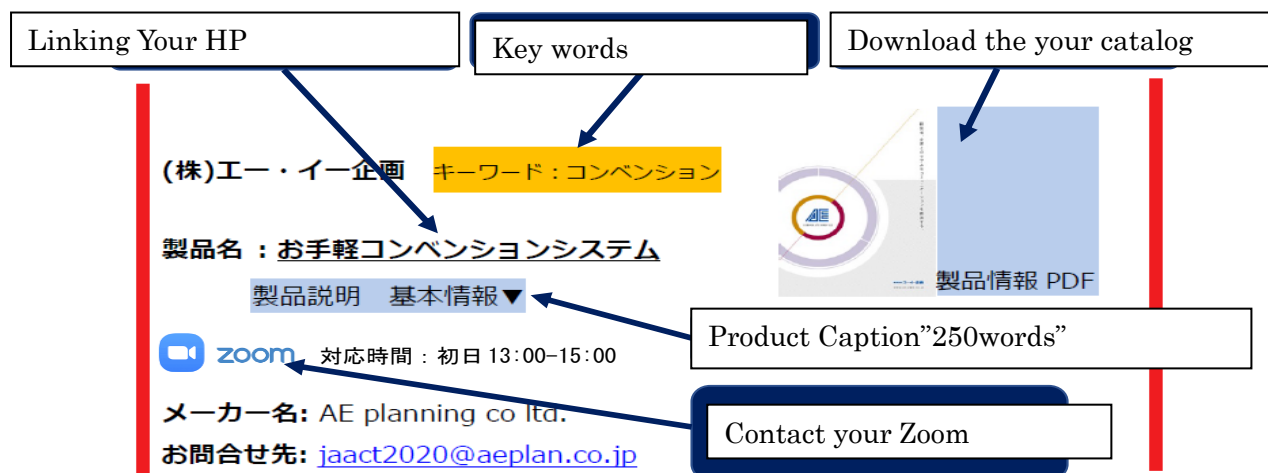
---04. Online Exhibition---

Please promote your products and services on the online exhibition. Flyers can be posted on the website.

Online exhibition is concurrently held with poster session in 2 days, so many participants will be able to freely move back and forth online between poster presentations and exhibition.

- **Rate : 110,000 JPY (tax included)**
- **Online exhibition period : June 6 – late July, 2022**
- **Application deadline :** April 15, 2022
- **Registration deadline:** April 22, 2022
- **Free tickets:** 2 free meeting tickets are provided

<Image of online exhibition>



<Layout on the website>

日本ゲノム編集学会第7回大会

オンライン展示会

(株)エー・イー企画 キーワード: コンベンション

製品名: お手軽コンベンションシステム

製品説明 ▼

メーカー名: AE planning co ltd.

お問い合わせ先: jaact2020@aeplan.co.jp

(株)エー・イー企画 キーワード: コンベンション

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製品説明 ▼

メーカー名: AE planning co ltd.

お問い合わせ先: jaact2020@aeplan.co.jp

---05. Break time CM---

Sponsored advertising (video with audio) will be delivered on Zoom during break times of key note or oral sessions.

- **Rate : 110,000 JPY (tax included)**
- **Application deadline :** April 20, 2022
- **Data submission deadline:** May 16, 2022
- **Advertising time:** 30 seconds

---06. Web Banner---

- **Rate : 88,000 JPY (tax included)**
- **Banner location:** Top page
- **Banner size:** H70pix x W220pix
- **Banner period:** by late August
- **Application deadline :** April 20, 2022
- **Data submission deadline:** April 28, 2022

---07. Program Booklet Advertising---

- **Distribution target :** All attendees
- **Circulation :** approx. 550
- **Size :** H260 mm × W180 mm
- **Application deadline :** April 20, 2022
- **Data submission deadline:** April 28, 2022
- **Date from:** versions up to Illustrator CS3 with embedded fonts or up to PDF8.0

• Rate:	Cover 4	1page	165,000JPY (tax included)	color
	Cover 2	1page	121,000JPY (tax included)	color
	Cover 3	1page	110,000JPY (tax included)	color
	Back matter	1page	55,000JPY (tax included)	monochrome

7th Annual Meeting of The Japanese Society for Genome Editing

Application form for Sponsorship

E-mail: ge2022@aeplan.co.jp

Fax: 03-3230-2479

Sponsorship Secretariat: A&E Planning Co., Ltd. / Tel: 03-3230-2744

Company name: _____

Contact person: Name: _____

Division : _____

E-mail: _____

Postal code: _____

Address: _____

Tel: _____ Fax: _____

Gold Sponsor: over 825,000JPY
 Silver Sponsor: over 660,000JPY
 Bronze Sponsor: over 495,000JPY

Total sponsorship fee : _____

Menu		Rate (tax included)
01. Sponsored Seminar (up to 3 slots)	Request date <input type="checkbox"/> June 6 <input type="checkbox"/> June 7 <input type="checkbox"/> June 8	440,000 JPY/slot
02. Session Sponsor (up to 8 slots)	Preferred session key words _____	220,000 JPY/slot
03. On-demand Seminar (20min)	_____ slot(s)	220,000 JPY/slot
04. Online Exhibition	Type A _____ booth(s)	110,000 JPY/booth
05. Break time Advertising	_____ slot(s)	110,000 JPY/slot
06. Web Banner	_____ banner(s)	88,000 JPY/banner
07. Program Booklet Advertising	<input type="checkbox"/> Cover 4 <input type="checkbox"/> Cover 2 <input type="checkbox"/> Cover 3 <input type="checkbox"/> Back matter	Cover 4 1/1page 165,000JPY Cover 2 1/1page 121,000JPY Cover 3 1/1page 110,000JPY Back matter 1/1page 55,000JPY