

# Biophysics Partnership Options

For the 57th Annual Meeting of the Biophysical Society of Japan, we have prepared a variety of options such as exhibition spaces, seminars, and advertising for prospective partners.

For your consideration, we have included “Set plans: combinations of multiple options” among the options.

## Set plans

### [1] Exhibition Plus : Set plan A - G

Exhibition Plus set plan is a combination with 1 exhibition booth.

1 exhibition booth + 1-3 options from the following;

1 biophysics seminar slot

1 information exchange display table

1 symposium partner presentation slot

### [2] Biophysics seminar Plus : Set plan H - K

Biophysics seminar Plus set plan is a combination with 1 biophysics seminar slot.

1 biophysics seminar slot + 1-2 options from the following;

1 information exchange display table

1 symposium partner presentation slot

Requests for any additions are also welcome. Please contact A&E Planning with any questions you may have.

A&E Planning – E-mail : [ejbp57@aeplan.co.jp](mailto:ejbp57@aeplan.co.jp)

\*The prices listed in this Partners' Guidebook do not include consumption tax.

Consumption tax will be added at the time of billing.

\*The application form can be found at the end of the Partners' Guidebook.

In addition to these partnership options, we welcome all ideas, including sponsoring the entire Annual Meeting, regardless of corporations or individuals.

The executive committee is available for consultation at any time, so please feel free to consult with us.

Please refer to the following pages for the details of partnership options and set plans.

# Partnership Options

## 01. Exhibition

Spaces at the Annual Meeting's exhibition are available.

- ◆Exhibition date : September 24th–26th, 2019
- ◆Exhibition venue : Seagaia Convention Center, Miyazaki Prefecture
- ◆Booth fee

Type A : Equipment, reagents, single-use devices, contract services, computer systems, etc.  
 (Type AA: Annual sponsors of the society)

Type B : For bookstores and publishers dealing in related books and translation/proofreading service providers

Type C : For academic institutions: universities, public research institutions, university-launched startup companies, etc.

	Type A	Type AA	Type B	Type C
Booth fee	¥255,000	¥230,000	¥25,000	¥105,000

Provided to exhibitors

Conference pass	x	x	x	x
Program booklet	1	1	1	1
Exhibitors' pass	4/booth	4/booth	4/booth	4/booth
Banquet pass	x	x	x	x

- ◆Application deadline: June 10th, 2019 (tentative)

## 02. Biophysics seminar

Lunchtime seminar slots are available for co-hosting companies and organizations.

- ◆Date and time : September 24th–26th, 2019 Lunchtime (50 minutes)  
 \*3–4 seminars to be held concurrently each day
- ◆Available slots : Up to 12
- ◆How to apply : Please fill out the application form with required information and submit it.
- ◆Seminar co-hosting fee

(1) Exhibition applicants and academia\* : ¥655,000/slot (100 box lunches included)

\*Academia: universities, public research institutions, university-launched startup companies (university name must be displayed), etc.

(2) All others : ¥755,000/slot (100 box lunches included)

When applying for a second slot, the co-hosting fees are: (1): ¥505,000; (2): ¥585,000.

These co-hosting fees include venue and equipment fees. The society will provide 100 box lunches with tea for attendees, regardless of the seating capacity of your seminar room. More can be ordered with additional cost.

As a general rule, requests for seminar date and room are handled on a first-come, first-served basis. However, please be aware that, due to scheduling considerations, it may not be possible to grant some requests.

- ◆Application deadline : June 1st, 2019 (tentative)

### 03. Symposium partner presentation

5-minute presentations are available for exhibitors to introduce their exhibits during each symposium.

- ◆Requirements : An exhibitor or a Biophysics seminar co-host
- ◆Description : Allotted presentation time is for 5 minutes. Distributing flyers at the entrance of presentation room is available. The executive committee will decide upon the symposia at which these presentations will be given, and notify you later. Application for multiple slots are acceptable.
- ◆Fee : ¥55,000 /slot
- ◆Application deadline : August 20th, 2019 (tentative)

### 04. Information exchange display

At the banquet, spaces are available for exchanging information with attendees. This may be a chance to learn from attendees about the latest developments in the world of biophysics.

- ◆Requirements : An exhibitor or a Biophysics seminar co-host
- ◆Description : A table with a rear panel will be provided at a special display space at the Banquet. We hope you will consider using this as an opportunity to interact and exchange news with attendees.
- ◆Fee : ¥55,000 /booth
- ◆Application deadline : Mid-July, 2019 (tentative)

### 05. Screen advertisement

Ad projected on the screen of lecture/presentation room is available. (except before Biophysics seminars).

- ◆Slots available : 30 (tentative)
- ◆Projection time : 30 seconds /slot
- ◆File format : Microsoft PowerPoint
- ◆Fee : ¥65,000 /slot \*for a second and more slots: ¥45,000 /slot
- ◆Application deadline : June 1st, 2019 (tentative)

### 06. Program booklet advertisement

Program booklets will be issued in easy-to-carry A5 size. It is distributed to all members of the society and all non-member attendees. We are expecting to print 4,000 copies.

- ◆Fee : Black & White, ¥65,000 /page
- ◆Application deadline : June 1st, 2019 (tentative)

There are 2 types of application form: one for all applicants and ones for each partnership option.  
When applying, please submit all of the applicable forms.

In addition to these partnership options, we welcome all ideas, including sponsoring the entire Annual Meeting, regardless of corporations or individuals. The executive committee is available for consultation at any time, so please feel free to consult with us.

## The 57th Annual Meeting of the Biophysical Society of Japan - List of set plans

### Exhibition(Type A/AA) plus set plan

Sponsor: 10% off from booth fee for Annual sponsor of the society

Set	Options included	Set price(JPY, tax excluded)
Set A	Exhibition booth ×1	975,000
	Biophysics seminar ×1	
	Information exchange display ×1	
	Symposium partner presentation ×1	Sponsor 950,000
Set B	Exhibition booth ×1	955,000
	Biophysics seminar ×1	
	Symposium partner presentation ×1	Sponsor 930,000
Set C	Exhibition booth ×1	955,000
	Biophysics seminar ×1	
	Information exchange display ×1	
		Sponsor 930,000
Set D	Exhibition booth ×1	905,000
	Biophysics seminar ×1	
		Sponsor 880,000
Set E	Exhibition booth ×1	295,000
	Symposium partner presentation ×1	Sponsor 270,000
Set F	Exhibition booth ×1	295,000
	Information exchange display ×1	
		Sponsor 270,000
Set G	Exhibition booth ×1	325,000
	Information exchange display ×1	
	Symposium partner presentation ×1	Sponsor 300,000

### Biophysics seminar plus set plan

100 box lunches included in the Biophysics seminar fee.

Set	Options included	Set price(JPY, tax excluded)
Set H	Biophysics seminar ×1	805,000
	Information exchange display ×1	
	Symposium partner presentation ×1	
Set J	Biophysics seminar ×1	775,000
	Information exchange display ×1	
Set K	Biophysics seminar ×1	775,000
	Symposium partner presentation ×1	

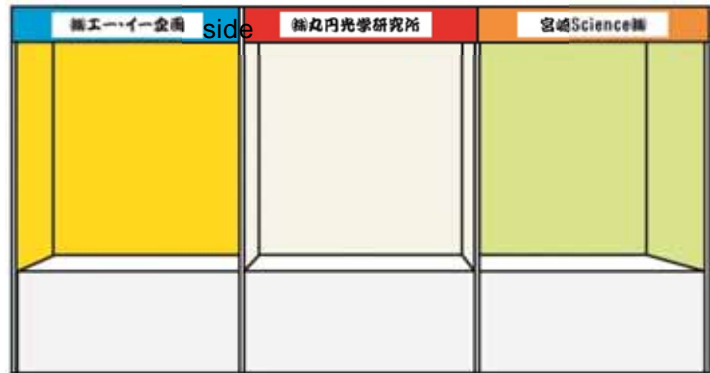
as of 20181009

Different prices for exhibition and biophysics seminar are applicable to academic, publishers, bookstores, and translation service.  
 Application for Symposium partner presentation only is not acceptable. Please apply with exhibition or biophysics seminar.  
 To use electricity for exhibition booth and information exchange display table, application is required separately.

Please complete and submit application forms to apply.

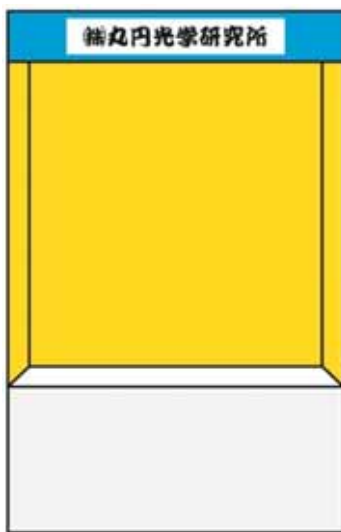
Exhibition at The 57th Annual Meeting of  
 the Biophysical Society of Japan

Image) 3 booths side by



### Basic booth colors

3 patterns of basic booth are available.  
 Please choose one for your booth.



#### Pattern 「 I 」

Font of company name: Kantei-ryu

(Calligraphy style for Kabuki)

Parapet color:

Light blue (Y468)

Panel color:

Yellow (Y439)

Cloth color:

White

#### Pattern 「 Ro 」

Font of company name: Kantei-ryu

(Calligraphy style for Kabuki)

Parapet color:

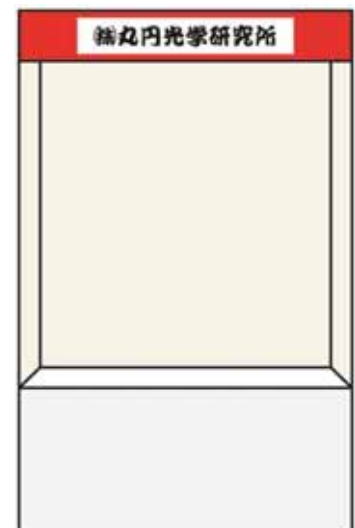
Red (Y497)

Panel color:

White (Y401)

Cloth color:

White



#### Pattern 「 Ha 」

Font of company name: Kantei-ryu

(Calligraphy style for Kabuki)

Parapet color:

Orange (Y441)

Panel color:

Grass green (Y453)

Cloth color:

White

